ORDER

Orders Order / Rev: 704662 - 3 Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA 1536 Estimate: Flight Dates: 09/04/12 - 10/01/12 Primary AE: Aaron Ashe Original Date / Rev: 08/06/12 / 08/21/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW WEEKLY Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

BIII	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	145	\$71,990.00	\$61,191.50
09/10/12	09/16/12	148	\$78,190.00	\$66,461.50
09/17/12	09/23/12	143	\$109,475.00	\$93,053.75
09/24/12	09/30/12	139	\$102,500.00	\$87,125.00
10/01/12	10/07/12	3	\$13,500.00	\$11,475.00

Revenue Codes:

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	575	\$362,155.00	\$307,831.75	0.00
October 2012	3	\$13,500.00	\$11,475.00	0.00
Totals	578	\$375,655.00	\$319,306.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 09/04/12 09/07/12	ON (M-Su)	CM	430a-5a	- TWTF	:30	5	\$50.00 P-4	0.00 NM	5	\$250.00
	430a-5a news		(4:30 XM-5:	00 XM)						
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/03/12 09/09/12	- TWTF	5	\$50.00	0.00						
E 2 WTSP 09/10/12 09/14/12	ON (M-Su)	CM	430a-5a	МГЖГБ	:30	5	\$50.00 P-4	0.00 NM	5	\$250.00
	430a-5a news		(4:30 XM-5:	00 XM)						
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/10/12 09/16/12	M- WTF	5	\$50.00	0.00						
3 WTSP 09/17/12 09/21/12	ON (M-Su)	CM	430a-5a	MTWTF	:30	5	\$90.00 P-4	0.00 NM	5	\$450.00
	430a-5a News		(4:30 XM-5:	00 XM)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	МГШГ	5	\$90.00	0.00						
4 WTSP 09/24/12 09/28/12	ON (M-Su)	CM	430a-5a	MTWTF	:30	5	\$90.00 P-4	0.00 NM	5	\$450.00
	430a-5a News		(4:30 XM-5:	00 XM)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	МГЖГЕ	5	\$90.00	0.00						
5 WTSP 09/04/12 09/07/12	5-530a	CM	5-530a	- TWTF	:30	5	\$90.00 P-4	0.00 NM	5	\$450.00
	5-530a 10 News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	- ТWГF	5	\$90.00	0.00						
E 6 WTSP 09/10/12 09/14/12		CM	5-530a	М- WTF	:30	5	\$90.00 P-4	0.00 NM	5	\$450.00

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•			5-530a 5-530a 10 News									_
Sta Week: 09/	art Date /10/12	End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	Rate \$90.00	Rating 0.00						
7 WTSP	09/17/1	2 09/21/12	5-530a 5-530a 10 News	CM	5-530a	МГЖГБ	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
8 WTSP	09/24/1	2 09/28/12	5-530a 5-530a 10 News	СМ	5-530a	МГЖГБ	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Week: 09/		End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
9 WTSP	09/04/1	2 09/07/12	530-6a 530-6a 10 News	СМ	530-6a	- TWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Week: 09/		End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	Rate \$100.00	Rating 0.00					<u> </u>	
E10 WTSP			530-6a 530-6a 10 News	СМ	530-6a	М- WГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta Week: 09/	rt Date /10/12	End Date 09/16/12	<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
		2 09/21/12	530-6a 530-6a 10 News	CM	530-6a	МГЖГЕ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
Sta Week: 09/	art Date /17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
12 WTSP	09/24/1	2 09/28/12	530-6a 530-6a 10 News	СМ	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
Sta Week: 09/	art Date /24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
13 WTSP	09/04/1	2 09/07/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	- TWГF	:30	6	\$125.00 P-4	0.00 NM	6	\$750.00
Sta Week: 09/	rt Date /03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 6	Rate \$125.00	Rating 0.00						
E14 WTSP	09/10/1	2 09/14/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	М- WГF	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
Week: 09/		End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
15 WTSP	09/17/1	2 09/21/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	МГЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Week: 09/		End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
16 WTSP	09/24/1	2 09/28/12	6-7a 10 News	СМ	6-7a	МТЖГБ	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Week: 09/		End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
			CBS This Morning	g	7-9a (7:00 AM-8:		:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
Sta Week: 09/	rt Date /03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
E 18 WTSP	09/10/1		CBS This Morning	5	7-9a (7:00 AM-8:	<u>М- WГF</u> 00 AM)	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
<u>Sta</u> Week: 09/	rt Date /10/12	End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
19 WTSP	09/17/1	2 09/21/12	CBS This Morning	-	7-9a (7:00 AM-8:	МГWГF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
			CBS This Morning	g CM	7-9a (7:00 AM-8:	МГЖГБ	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
20 WTSP	09/24/1	2 09/28/12	CBS This Morning	-	7-9a (7:00 AM-8:	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta	rt Date	End Date	Weekdays	9 Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	MTWTF	5	\$200.00	0.00			0405 00 D 4	0.00.104	_	4005.00
21 WISP	09/04/1	2 09/07/12	CBS This Morning	-	7-9a (8:00 AM-9:	- TWTF 00 AM)	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	- TWTF	5 a CM	\$125.00 7-9a	0.00 М- WГF	:30	5	\$125.00 P-4	0.00 NM	5	\$625.00
	00/.0/.	_ 00//	CBS This Mornin	g	(8:00 AM-9:	00 AM)	.00		ψ.20.00.	0.00		ψ020.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$125.00	Rating 0.00						
		2 09/21/12	CBS This Morning	g CM	7-9a	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta	rt Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(8:00 AM-9: Rate	00 AM) Rating						
Week: 09/		09/23/12	MTWTF	<u> 5</u>	\$200.00	0.00						
24 WTSP	09/24/1	2 09/28/12	CBS This Morning	-	7-9a (8:00 AM-9:	MTWTF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	MTWTF	5	\$200.00	0.00					_	
25 WTSP	09/04/1	2 09/07/12	M-F 9-930a 10 Ne 10 News, 9am	ews, 9aoim	9-9:30A	- TWГF	:30	5	\$70.00 P-4	0.00 NM	5	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	- TWTF M-F 9-930a 10 Ne	5 ews 9anM	\$70.00 9-9:30A	0.00 M- WTF	:30	5	\$70.00 P-4	0.00 NM	5	\$350.00
220 1110.	00/10/1	2 00/1 1/12	10 News, 9am	ovo, cadivi	0.0071	,,,,,	.00	Ū	ψ/ 0.001	0.00 14111		φοσσ.σσ
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$70.00	Rating 0.00						
		2 09/21/12	M-F 9-930a 10 Ne		9-9:30A	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sto	rt Date	End Date	10 News, 9am	Spots/Week	Rate	Pating						
Week: 09/		09/23/12	<u>Weekdays</u> MTWTF	<u>3pots/week</u> 5	\$100.00	Rating 0.00						
28 WTSP	09/24/1	2 09/28/12	M-F 9-930a 10 No 10 News, 9am	ews, 9a@M	9-9:30A	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	MTWTF	5	\$100.00	0.00			\$400.00 D.4	0.00 NIM	_	# 500.00
31 WTSP	09/17/1	2 09/21/12	M-F 930-10a Inside Edition	СМ	930-10a	МГЖГБ	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
32 WTSP		09/23/12 2 09/28/12	M-F 930-10a	CM	\$100.00 930-10a	0.00 МГWГF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
			Inside Edition						•			*****
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
		2 09/07/12	M-F 10-11a	СМ	10-11a	- TWTF	:30	8	\$50.00 P-4	0.00 NM	8	\$400.00
Sta	rt Date	End Date	M-F 10-11a Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	- TWTF	8	\$50.00	0.00						
E34 WTSP	09/10/1	2 09/14/12	M-F 10-11a M-F 10-11a	CM	10-11a	M- WTF	:30	10	\$50.00 P-4	0.00 NM	10	\$500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M- WTF	10 CM	\$50.00	0.00	.20	7	\$75.00 D.4	0.00 NM	7	\$ 525.00
33 WISP	08/11/1	2 09/21/12	M-F 10-11a M-F 10-11a	СМ	10-11a	МГWГF	:30	,	\$75.00 P-4	0.00 NM	_ ′	\$525.00
Star Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 7	Rate \$75.00	Rating 0.00						
		2 09/28/12	M-F 10-11a	CM	\$75.00 10-11a	0.00 MTWTF	:30	7	\$75.00 P-4	0.00 NM	7	\$525.00
C :		F. 45 :	M-F 10-11a	01-04/	5.	Derit						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					I	

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Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
36 WTSP	09/24/1	2 09/28/12	M-F 10-11a M-F 10-11a	СМ	10-11a	MTWTF-	- :30	7	\$75.00 P-4	0.00 NM	7	\$525.00
Star Week: 09/2	t Date	End Date 09/30/12	Weekdays MTWTF	Spots/Week 7	<u>Rate</u> \$75.00	Rating 0.00						
37 WTSP			Price Is Right Price Is Right	СМ	11a-12p	- TWTF	- :30	6	\$375.00 P-4	0.00 NM	6	\$2,250.00
Star Week: 09/0	t Date	End Date 09/09/12	Weekdays - TWTF	Spots/Week 6	Rate \$375.00	Rating 0.00						
E 38 WTSP			Price Is Right	CM	11a-12p	M- WTF	- :30	6	\$375.00 P-4	0.00 NM	6	\$2,250.00
	t Date	End Date	Price Is Right Weekdays	Spots/Week	Rate	Rating						
Week: 09/1 39 WTSP		09/16/12 2 09/21/12	M- WTF Price Is Right	CM	\$375.00 11a-12p	0.00 MTWTF	- :30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
Star	t Date	End Date	Price Is Right Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	17/12	09/23/12	MTWTF	6	\$450.00	0.00						
40 WTSP	09/24/1	2 09/28/12	Price Is Right Price Is Right	СМ	11a-12p	MTWTF-	- :30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 6	Rate \$450.00	Rating 0.00						
41 WTSP	09/04/1	2 09/07/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	- TWTF	- :30	5	\$325.00 P-4	0.00 NM	5	\$1,625.00
Star Week: 09/0	t Date	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
			M-F 12-1230p	СМ	12-1230p	M- WTF	- :30	5	\$325.00 P-4	0.00 NM	5	\$1,625.00
	t Date	End Date	10 News @ Noor Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12 2 09/21/12	M- WTF M-F 12-1230p	CM	\$325.00 12-1230p	0.00 MTWTF	- :30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
Star	t Date	End Date	10 News @ Noor Weekdays	n Spots/Week	Rate	Rating						
Week: 09/1		09/23/12	MTWTF	5	\$450.00	0.00						
44 WTSP	09/24/1	2 09/28/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	MTWTF-	- :30	5	\$450.00 P-4	0.00 NM	5	\$2,250.00
Star Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$450.00	Rating 0.00						
45 WTSP	09/04/1	2 09/07/12		CM	1230-130p	- TWTF	- :30	5	\$425.00 P-4	0.00 NM	0	\$0.00
Ctor	t Doto	End Data	Young and the R		Doto	Dating						
<u>Star</u> Week: 09/0	t Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$425.00	Rating 0.00						
	Date Ra	_	escription	_	End Time	0.00	Weekdays	Ler	gth Rate	Rtg Type		
		2-09/09/12 Y	&R	1230)-130p		- TWГhF		:30 (\$425.00)	0.00 <i>NM</i>		
	<i>dited</i> 213 1 fc	or 2 1										
		2-09/09/12 Y	′&R	1230)-130p		- TWThF		:30 (\$425.00)	0.00 <i>NM</i>		
Cree	dited				•				, ,			
	213 1 fc	or 2] 2-09/09/12 Y	′&R	1230)-130p		- TWThF		:30 (\$425.00)	0.00 <i>NM</i>		
	dited				·				,			
	213 1 fc 09/03/12	or 2] 2- <i>09/09/12</i> Y	′&R	1230)-130p		- TWThF		:30 (\$425.00)	0.00 <i>NM</i>		
	<i>dited</i> 213 1 fc	or 2 1										
5 WTSP	09/03/12	2-09/09/12 Y	′&R	1230)-130p		- TWThF		:30 (\$425.00)	0.00 <i>NM</i>		
	<i>dited</i> 213 1 fo	or 2]										
E46 WTSP	09/10/1	2 09/14/12	Y&R Young and the R	CM	1230-130p	M- WTF-	- :30	5	\$425.00 P-4	0.00 NM	5	\$2,125.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	M- WTF	5	\$425.00	0.00						

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E 46 WTSP 09/10/12 09/14/12 Y&R CM 1230-130p M-WTF :30 5 \$425.00 P-4 0.00 NM	
·	5 \$2,125.00
Young and the Restless	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12 09/16/12 M-WTF 5 \$425.00 0.00	F
47 WTSP 09/17/12 09/21/12 Y&R CM 1230-130p MTWTF :30 5 \$550.00 P-4 0.00 NM Young and the Restless	5 \$2,750.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/17/12 09/23/12 MTWTF 5 \$550.00 0.00	
48 WTSP 09/24/12 09/28/12 Y&R CM 1230-130p MTWTF :30 5 \$550.00 P-4 0.00 NM	5 \$2,750.00
Young and the Restless	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MTWTF 5 \$550.00 0.00	
Week: 09/24/12 09/30/12 MTWTF 5 \$550.00 0.00 49 WTSP 09/04/12 09/07/12 B&B CM 130-2p - TWTF :30 5 \$425.00 P-4 0.00 NM	4 \$1,700.00
Bold and Beautiful	4 \$1,700.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
3 WTSP 09/03/12-09/09/12 B&B 130-2p - TWThF :30 (\$425.00) 0.00 NM Credited	
[mg 213 1 for 2]	
E 50 WTSP 09/10/12 09/14/12 B&B CM 130-2p M-WTF :30 5 \$425.00 P-4 0.00 NM	5 \$2,125.00
Bold and Beautiful	, ,
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12 09/16/12 M- WTF 5 \$425.00 0.00	
51 WTSP 09/17/12 09/21/12 B&B CM 130-2p MTWTF :30 5 \$550.00 P-4 0.00 NM	5 \$2,750.00
Bold and Beautiful	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF 5 \$550.00 0.00	
52 WTSP 09/24/12 09/28/12 B&B CM 130-2p MTWTF :30 5 \$550.00 P-4 0.00 NM	5 \$2,750.00
Bold and Beautiful	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 MTWTF 5 \$550.00 0.00	
53 WTSP 09/04/12 09/07/12 M-F 2-3p CM 2-3p - TWTF :30 5 \$300.00 P-4 0.00 NM	4 \$1,200.00
The Talk Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/03/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
1 WTSP 09/03/12-09/09/12 M-F 2-3p 2-3p - TWThF :30 (\$300.00) 0.00 NM	
Credited [mg line 97 letterman]	
E 54 WTSP 09/10/12 09/14/12 M-F 2-3p CM 2-3p M-WTF :30 5 \$300.00 P-4 0.00 NM	5 \$1,500.00
The Talk	σ ψ1,500.00
Start Date	
Week: 09/10/12 09/16/12 M- WTF 5 \$300.00 0.00	
55 WTSP 09/17/12 09/21/12 M-F 2-3p CM 2-3p MTWTF :30 5 \$300.00 P-4 0.00 NM	5 \$1,500.00
The Talk	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF 5 \$300.00 0.00	
56 WTSP 09/24/12 09/28/12 M-F 2-3p CM 2-3p MTWTF :30 5 \$300.00 P-4 0.00 NM	5 \$1,500.00
The Talk	σ ψ1,000.00
Start Date	
Week: 09/24/12 09/30/12 MTWTF 5 \$300.00 0.00	
57 WTSP 09/04/12 09/07/12 M-F 3-4p CM 3-4p -TWTF :30 5 \$300.00 P-4 0.00 NM	5 \$1,500.00
Let's Make a Deal	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 - TWTF 5 \$300.00 0.00	
Week: 09/03/12 09/09/12 - TWTF 5 \$300.00 0.00 E 58 WTSP 09/10/12 09/14/12 M-F 3-4p CM 3-4p M-WTF :30 5 \$300.00 P-4 0.00 NM	5 \$1,500.00
Let's Make a Deal	υ ψ1,500.00
Start Date End Date Weekdays Spots/Week Rate Rating	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S _l	pots	Rate Pri	Rtg Type	Spots	Amount
E 58 WTSP	09/10/1	2 09/14/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	М- WГF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
59 WTSP	09/17/1	2 09/21/12	M-F 3-4p Let's Make a Dea	CM	3-4p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
60 WTSP	09/24/1	2 09/28/12	M-F 3-4p Let's Make a Dea	СМ	3-4p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
61 WTSP	09/04/1	2 09/07/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWГF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWFF	Spots/Week 5	Rate \$300.00	Rating 0.00						
E 62 WTSP	09/10/1	2 09/14/12	M-F 4-5p Dr. Phil	СМ	4-5p	М- WГF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
63 WTSP	09/17/1	2 09/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГЖГБ	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
64 WTSP	09/24/1	2 09/28/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГWГF	:30	5	\$400.00 P-4	0.00 NM	5	\$2,000.00
<u>Sta</u> Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$400.00	Rating 0.00						
65 WTSP	09/04/1	2 09/07/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 66 WTSP	09/10/1	2 09/14/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	М- WГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays M- WTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
67 WTSP	09/17/1	2 09/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	МГЖГБ	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 09/	rt Date	End Date 09/23/12	•	Spots/Week 5	Rate \$275.00	Rating 0.00						
		2 09/28/12	M-F 5-530p	СМ	5-530p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta Week: 09/	rt Date	End Date 09/30/12	5-530p 10 News Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
		2 09/07/12	M-F 530-6p	СМ	530-6p	- TWF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09/	rt Date	End Date 09/09/12	10 News at 530p Weekdays - TWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
E 70 WTSP			M-F 530-6p	СМ	530-6p	М- WГF	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Sta Week: 09/	rt Date	End Date 09/16/12	10 News at 530p Weekdays M- WTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
			M-F 530-6p	СМ	530-6p	МТЖГБ	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	10 News at 530p Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
		2 09/28/12	M-F 530-6p	СМ	530-6p	MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Sta	rt Date	End Date	10 News at 530p Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch St	art End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
72 WTSP 09/	24/12 09/28/12	M-F 530-6p 10 News at 530p	СМ	530-6p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Start Da Week: 09/24/1		Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
73 WTSP 09/		M-F 6-630p	CM	6-630p	- TWГF	:30	5	\$250.00 P-4	0.00 NM	5	\$1,250.00
Start Da	ate End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		- TWTF	5 CM	\$250.00 6-630p	0.00 M- WTF	:30	5	\$250.00 P-4	0.00 NM	5	\$1,250.00
		6-630p 10 News	Civi	0-030p	M- M1 L	.30	5	φ230.00 P-4	U.UU INIVI	5	\$1,230.00
Start Da Week: 09/10/1		Weekdays M- WTF	Spots/Week 5	Rate \$250.00	Rating 0.00						
75 WTSP 09/	17/12 09/21/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	МГWГF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Start Da Week: 09/17/1		Weekdays MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
76 WTSP 09/		M-F 6-630p	CM	6-630p	МГЖГБ	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
Start Da Week: 09/24/1		6-630p 10 News Weekdays MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
77 WTSP 09/	04/12 09/07/12	CBS Evening Nev		630-7p	W- F	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		W- F CBS Evening Nev	vs CM	\$600.00 630-7p	0.00 M- W- F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Stort Do	oto End Doto	CBS Evening Ne	ws	Poto	Poting						
Start Da Week: 09/10/1	2 09/16/12	Weekdays M- W- F	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
79 WTSP 09/	17/12 09/21/12	CBS Evening Nev CBS Evening Nev		630-7p	M- W- F	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
Start Da Week: 09/17/1		Weekdays M- W- F	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
80 WTSP 09/	24/12 09/28/12	CBS Evening Nev	ws CM	630-7p	M- W- F	:30	2	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Da		Weekdays M- W- F	Spots/Week	Rate	Rating						
	e Range	Description	Star	\$2,000.00 t/End Time	0.00 <u>V</u>	Veekdays	Le		Rtg Type		
5 WTSP 09/2 Credite		CBS Evening News	630-	7 p	N	Л- W F	-	:30 (\$2,000.00)	0.00 <i>NM</i>		
	TO STP 9/17]	7.700		7.700	munc			***	0.00.104	_	A4 500 00
81 WTSP 09/	04/12 09/07/12	10 News, 7pm M	CM -F	7-730p	- TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Start Da Week: 09/03/1		<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
E82 WTSP 09/	10/12 09/14/12	7-730p 10 News, 7pm M	CM -F	7-730p	М- WTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		M- WTF	CM	\$300.00 730-8p	0.00 - TWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Ctart Da	ota Fad Data	Inside Edition		Doto							
Start Da Week: 09/03/1	2 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
E84 WTSP 09/	10/12 09/14/12	? 730-8p Inside Edition	СМ	730-8p	M- WTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Start Da Week: 09/10/1		<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
85 WTSP 09/		! LN (M-F)	СМ	M-F 11-113		:30	5	\$750.00 P-4	0.00 NM	5	\$3,750.00
Start Da	te End Date	LN (M-F) <u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri		Spots	Amount
85 WTSP	09/04/1	2 09/07/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	p - TWTF	:30	5	\$750.00 P-4	0.00 NM	5	\$3,750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0		09/09/12	- TWTF LN (M-F)	CM	\$750.00 M-F 11-1135 ₁	0.00 p M- WTF	:30	5	\$750.00 P-4	0.00 NM	5	\$3,750.00
			LN (M-F)	0								, ,
Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> M- WTF	Spots/Week 5	Rate \$750.00	Rating 0.00						
87 WTSP	09/17/1	2 09/21/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р МГЖГБ	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
88 WTSP	09/24/1	2 09/28/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	р МГЖГБ	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
89 WTSP	09/08/1	2 09/08/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Star Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
		2 09/15/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
		2 09/22/12	LN (Sa)	СМ	Sa 11-1135p		:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
	rt Date	End Date	Late News (Sa) Weekdays	Spots/Week	Rate	Rating						
92 WTSP		09/23/12 2 09/29/12	S- LN (Sa)	CM	\$700.00 Sa 11-1135p	0.00	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
			Late News (Sa)		_				********			********
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
93 WTSP	09/09/1	2 09/09/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
		2 09/16/12	LN (Su)	СМ	Su 11-1135p		:30	1	\$600.00 P-4	0.00 NM	1	\$600.00
Sta	rt Date	End Date	Late News (Su) Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12 2 09/23/12	S	CM	\$600.00 Su 11-1135p	0.00	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
95 WISP	09/23/1	2 09/23/12	Late News (Su)	Civi	3u 11-1135p	3	.30	•	ф900.00 F-4	U.UU INIVI	'	φ900.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
96 WTSP	09/30/1	2 09/30/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	Letterman	CM	\$900.00 1135p-1237a	0.00 - ТWГF	:30	7	\$300.00 P-4	0.00 NM	7	\$2,100.00
07 VV101	00/04/1	2 00/07/12	Late Night with D		•	11111	.00	•	ψοσο.σσ1 4	0.00 14101	,	Ψ2,100.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	<u>Weekdays</u> - TWTF	Spots/Week 7	<u>Rate</u> \$300.00	Rating 0.00						
E 98 WTSP	09/10/1	2 09/14/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a	М- WГF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12 2 09/21/12	M- WTF Letterman	CM	\$300.00 1135p-1237a	0.00 MTWTF	:30	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
aa WISP	U U /11/1	Z U3/Z I/ IZ	Late Night with D			WII WI F	.30	ວ	φυσυ.υυ F-4	U.UU INIVI	ن ا	φ1,730.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch S	tart	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
99 WTSP 09	/17/12	2 09/21/12	Letterman Late Night with D	CM	1135p-1237a	a MTWTF-	- :30	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/1		09/23/12	MTWTF	5	\$350.00	0.00						
100 WTSP 09	/24/12	2 09/28/12	Letterman Late Night with D	CM Pavid Letterma	ี่ 1135p-1237a n	a MTWTF-	- :30	5	\$350.00 P-4	0.00 NM	5	\$1,750.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1		09/30/12	MTWTF Late Late Show	CM	\$350.00 1237-137a	0.00 - TWTF-	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
101 W13F 09/	/04/12	2 09/07/12	Late Late Show	Civi	1237-137a	- 1 W11'-	30	3	\$100.00 F-4	U.UU INIVI		φ300.00
Start Da		End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 09/03/1 E102 WTSP 09/		09/09/12	Late Late Show	CM	\$100.00 1237-137a	0.00 M- WTF-	- :30	2	\$200.00 P-3	0.00 NM	2	\$400.00
			Late Late Show									
Start Da Week: 09/10/1		End Date 09/16/12	<u>Weekdays</u> M- WTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
103 WTSP 09			Late Late Show	CM	1237-137a	MTWTF-	- :30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Ctort D	oto.	End Data	Late Late Show	Cnoto/Mook	Doto	Dating						
Start Da Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00						
104 WTSP 09	/24/12	2 09/28/12	Late Late Show	CM	1237-137a	MTWTF-	- :30	5	\$175.00 P-4	0.00 NM	5	\$875.00
Start Da	ate	End Date	Late Late Show Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/1		09/30/12	MTWTF	5	\$175.00	0.00						
105 WTSP 09	/08/12	2 09/08/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S	5- :30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Start Da	ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		09/09/12	S-	2	\$40.00	0.00	1 00					
106 WTSP 09	/15/12	2 09/15/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a	S	5- :30	2	\$40.00 P-4	0.00 NM	2	\$80.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		09/16/12	S- Sat 6-8a	CM	\$40.00 Sat 6-8a	0.00	S- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
			10 News, 6am Sa	aturday					,			•
Start Da Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
108 WTSP 09				CM	Sat 6-8a	S	5- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Ctort D	oto.	End Data	10 News, 6am Sa	,	Doto	Dating						
Week: 09/24/1		09/30/12	Weekdays S-	Spois/week 2	Rate \$75.00	Rating 0.00						
109 WTSP 09	/08/12	2 09/08/12		CM	Sat 8-10a	S	5- :30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Start Da	ate	End Date	CBS This Mornin Weekdays	g Saturday Spots/Week	Rate	Rating						
Week: 09/03/1	12	09/09/12	S-	2	\$80.00	0.00						
110 WTSP 09	/15/12	2 09/15/12	Sat 8-10a CBS This Mornin	CM o Saturday	Sat 8-10a	S	5- :30	2	\$80.00 P-4	0.00 NM	2	\$160.00
Start Da	ate_	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		09/16/12	S-	2	\$80.00	0.00			\$450.00 D.4	0.00 NIM	0	# 0.00
111 WTSP 09	/22/12	2 09/22/12	CBS This Mornin	CM g Saturday	Sat 8-10a	S	5- :30	2	\$150.00 P-4	0.00 NM	0	\$0.00
Start Day		End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 09/17/1 Spot Ch Dat		09/23/12 nge <u>D</u>	escription	2 Star	\$150.00 t/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
1 WTSP 09/	/17/12		at 8-10a	Sat	8-10a		Sa	-	:30 (\$150.00)	0.00 NM		
Credite [MG LII		2]										
2 WTSP 09/		-09/23/12 S	at 8-10a	Sat	8-10a		Sa	-	:30 (\$150.00)	0.00 <i>NM</i>		
Credite [MG LII		2]										
											-	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Day	s Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
112 WTSP	09/29/1	2 09/29/12	Sat 8-10a CBS This Mornin	CM ng Saturday	Sat 8-10a		- S- :3	30 2	\$150.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	24/12 Date Ra	09/30/12 inge D	S- escription	2 Star	\$150.00 t/End Time	0.00	Weekd	lavs Le	ength Rate	Rtg Type		
1 WTSP	09/24/12	2-09/30/12 S			8-10a			- Sa	:30 (\$150.00)	0.00 NM		
	edited 3 LINE 2	12]										
2 WTSP	09/24/12	2-09/30/12 S	at 8-10a	Sat	8-10a			- Sa	:30 (\$150.00)	0.00 <i>NM</i>		
	edited 3 LINE 2	12]										
			Sat 6-630p Sat 6-630p 10 No	CM	Sat 6-630p		- S- :3	30 1	\$175.00 P-4	0.00 NM	1	\$175.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S- Sat 730-8p	CM	\$175.00 Sat 730-8p	0.00	S .2	30 1	\$150.00 P-4	0.00 NM	1	\$150.00
117 W13P	09/06/1	2 09/06/12	Young Icons	Civi	3at 730-op		- 33	5U I	\$150.00 F-4	U.UU INIVI	l '	φ150.00
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 09/		09/09/12		CM	\$150.00 Sat 7-730p	0.00	- S- :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
			Wheel of Fortune	e					,			,
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
		2 09/29/12	Sat 7-730p	CM	Sat 7-730p		- S- :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
Cto	mt Doto	End Data	Wheel of Fortune		Doto	Dating						
Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
121 WTSP	09/08/1	2 09/08/12	Sat 7-730p Inside Edition	СМ	7-730p		- S- :3	30 1	\$150.00 P-4	0.00 NM	1	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	Sat 730-8p	CM	\$150.00 Sat 730-8p	0.00	- S- :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
			Jeopardy		•							
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
		2 09/29/12	_	CM	Sat 730-8p		- S- :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
Cto	mt Doto	End Data	Jeopardy	Cnoto/Mook	Doto	Dating						
Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
125 WTSP	09/09/1	2 09/09/12	CBS Sunday Mor		Sun 9-1030a		S :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
Sta	rt Date	End Date	CBS Sunday Mo Weekdays	Spots/Week	Rate	Rating						
Week: 09/	03/12	09/09/12	S	1	\$400.00	0.00						
126 WTSP	09/16/1	2 09/16/12	CBS Sunday Mor CBS Sunday Mo	-	Sun 9-1030a		S :3	30 1	\$400.00 P-4	0.00 NM	1	\$400.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
		2 09/23/12	CBS Sunday Mor		Sun 9-1030a		S :3	30 1	\$500.00 P-4	0.00 NM	1	\$500.00
Cto	mt Data	End Data	CBS Sunday Mo	-	Data	Datina						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
128 WTSP	09/30/1	2 09/30/12	CBS Sunday Mor CBS Sunday Mo	-	Sun 9-1030a		S :3	30 1	\$500.00 P-4	0.00 NM	1	\$500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12 2 09/09/12	S Sun 630-7p	CM	\$500.00 Sun 630-7p	0.00	S ·3	30 1	\$200.00 P-4	0.00 NM	0	\$0.00
			Sun 630-7p 10 N		2 000 / p		0	'	Q=00.001 T	5.55 TAIVI		ψ3.00
<u>Sta</u> Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$200.00	Rating 0.00						

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri		Spots	Amount
129 WTSP	09/09/1	2 09/09/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p	S	S :30	1	\$200.00 P-4	0.00 NM	0	\$0.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Date Ra		escription		\$200.00 t/End Time	0.00	Weekdays	Leng		Rtg Type		
	P 09/03/12 redited	2-09/09/12 S	tun 630-7p	Sun	630-7p		S	Su :	30 (\$200.00)	0.00 <i>NM</i>		
[T]	HIS PLUS		FOR LLS MG 2/9	9/10 AND MO	VE TO LETTE	ERMAN 9/4]						
132 WTSP	09/30/1	2 09/30/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p	\$	S :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 09	art Date 1/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00						
133 WTSP	09/10/1	2 09/10/12	Mon Prime A Met Mother/2 Bro	CM	Mon 8-9p	M	:30	1 \$	2,500.00 P-4	0.00 NM	1	\$2,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M		\$2,500.00	0.00						
134 WTSP	09/17/1	2 09/17/12	Mon Prime A How I Met Your N	CM Nother	Mon 8-9p	М	:30	1 \$	54,500.00 P-4	0.00 NM	1	\$4,500.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12 2 09/24/12	M Mon Prime A	CM	\$4,500.00 Mon 8-9p	0.00 M	:30	1 \$	64,500.00 P-4	0.00 NM	1	\$4,500.00
133 W 101	03/24/1	2 03/24/12	Met Mother/Partr		Worr o Sp	IVI	.50	ıψ	-4,500.001	0.00 14101	'	ψ+,500.00
<u>Sta</u> Week: 09	art Date 1/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
136 WTSP	10/01/1	2 10/01/12	Mon Prime A Met Mother/Partr	CM	Mon 8-9p	M	:30	1 \$	64,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	M	1	\$4,500.00	0.00						
137 WTSP	09/10/1	2 09/10/12	Mon Prime B 2 Broke Girls/Mik	CM e & Molly	Mon 9-10p	М	:30	1 \$	52,700.00 P-4	0.00 NM	1	\$2,700.00
Sta Week: 09	art Date	End Date 09/16/12	Weekdays M	Spots/Week	Rate \$2,700.00	Rating 0.00						
		2 09/17/12	Mon Prime B	СМ	Mon 9-10p	M	:30	1 \$	5,500.00 P-4	0.00 NM	1	\$5,500.00
Sta	art Date	End Date	2 Broke Girls Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	M	1	\$5,500.00	0.00						
139 WTSP	09/24/1	2 09/24/12	Mon Prime B 2 Broke Girls/Mik	CM e & Molly	Mon 9-10p	M	:30	1 \$	5,500.00 P-4	0.00 NM	1	\$5,500.00
Sta	art Date	End Date		Spots/Week	Rate	Rating						
Week: 09		09/30/12	M		\$5,500.00	0.00 M		4 0	F 500 00 D 4	0.00.004		#5 500 00
140 W I SP	10/01/1	2 10/01/12	Mon Prime B 2 Broke Girls/Mik	CM e & Molly	Mon 9-10p	IVI	:30	1 \$	5,500.00 P-4	U.UU INIVI	1	\$5,500.00
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$5,500.00	Rating 0.00						
141 WTSP	09/10/1	2 09/10/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1 \$	52,000.00 P-4	0.00 NM	1	\$2,000.00
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12 2 09/17/12	M Mon Prime C	CM	\$2,000.00 Mon 10-11p	0.00 M	:30	1 \$	3,500.00 P-4	0.00 NM	1	\$3,500.00
			Hawaii Five-0				.00	. •	,	0.00	·	ψο,σσσ.σσ
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
143 WTSP	09/24/1	2 09/24/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1 \$	3,500.00 P-4	0.00 NM	1	\$3,500.00
_	art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 09 144 WTSP		09/30/12 2 10/01/12	Mon Prime C	CM	\$3,500.00 Mon 10-11p	0.00 M	:30	1 \$	3,500.00 P-4	0.00 NM	1	\$3,500.00
Q+-	art Date	End Date	Hawaii Five-0 Weekdays	Spots/Week	Rate	Rating						
<u> </u>	art Date	<u></u>	· · · · · · · · · · · · · · · · · · ·	Spoto, Wook	rate	ramy					•	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
144 WTSP	10/01/1	2 10/01/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00						
145 WTSP	09/04/1	2 09/04/12	Tue Prime A NCIS	CM	Tue 8-9p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
Star Week: 09/0	rt Date 03/12	End Date 09/09/12	Weekdays - T	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
E146 WTSP	09/11/1	2 09/11/12	Tue Prime A NCIS	CM	Tue 8-9p	- T	:30	1	\$2,800.00 P-4	0.00 NM	0	\$0.00
Star Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays - T	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
	Date Ra	<u>nge</u> <u>D</u> 2-09/16/12 T	escription Tue Prime A		t/End Time 8-9p		<u>Weekdays</u> - T	Len	gth Rate :30(\$2,800.00)	Rtg Type 0.00 NM		
Cre	edited				r		_		(+=,)			
		9/11 spots] 2 09/18/12	Tue Prime A	СМ	Tue 8-9p	- T	- :30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Stor	rt Doto	End Data	NCIS	Spoto/Mook	Poto	Poting						
Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - T	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
148 WTSP	09/25/1	2 09/25/12	Tue Prime A NCIS	CM	Tue 8-9p	- T	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
149 WTSP	09/04/1	2 09/04/12	Tue Prime B NCIS: Los Angel	CM	Tue 9-10p	- T	:30	1	\$2,800.00 P-4	0.00 NM	1	\$2,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/0 E150 WTSP		09/09/12	- T Tue Prime B	1 CM	\$2,800.00 Tue 9-10p	0.00 - T	- :30	1	\$2,800.00 P-4	0.00 NM	0	\$0.00
L130 W131	09/11/1	2 09/11/12	NCIS: Los Angel		1 de 3-10p	-1	.50		ψ2,000.001 -4	0.00 14101	U	ψ0.00
Star Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week	Rate \$2,800.00	Rating 0.00						
Spot Ch	Date Ra		escription Output Description	Star	t/End Time 9-10p		Weekdays	Len	gth Rate :30 (\$2,800.00)	Rtg Type		
Cre	edited				·		- 1	_	.30 (ψ2,000.00)	0.00 /1///		
			Tue Prime B	MISS ON LINE	Tue 9-10p	- T	- :30	-1	\$4,500.00 P-4	0.00 NM	0	\$0.00
LISTWISE	09/10/1	2 09/10/12	NCIS: Los Angel		Tue 9-10p	-1	.30		ф4,300.00 F-4	U.UU INIVI	0	φ0.00
Star Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - T		Rate \$4,500.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		Weekdays	Len		Rtg Type		
	09/17/12 edited	2-09/23/12 T	ue Prime B	rue	9-10p		- 1	-	:30 (\$4,500.00)	0.00 NW		
	218]	0.00/05/40	T. a. Delena D	014	T - 0.40	TD		4	\$4.500.00 D.4	0.00.004		#4.500.00
152 WTSP	09/25/1	2 09/25/12	Tue Prime B NCIS: Los Angel	CM es	Tue 9-10p	- T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays - T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
E153 WTSP	09/04/1	2 09/04/12	Tue Prime C The Mentalist	СМ	10-11p	- T	:30	1	\$2,000.00 P-4	0.00 NM	0	\$0.00
Star Week: 09/0	rt Date	End Date 09/09/12	Weekdays - T	Spots/Week	Rate \$2,000.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time		<u>Weekdays</u>	Len		Rtg Type		
	09/03/12 edited	2-09/09/12 T	ue Prime C	10-1	1p		- T	-	:30 (\$2,000.00)	0.00 <i>NM</i>		
[MC	3 LINE 2		ITION COVERAGI								_	
154 WTSP	09/11/1	2 09/11/12	Tue Prime C CSI: Crime Scen	CM e Investigation	10-11p 1	- T	:30	1	\$2,000.00 P-4	0.00 NM	0	\$0.00
Star Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$2,000.00	Rating 0.00						
vveek. U9/	10/12	03/10/12	- 1	1	φ∠,000.00	0.00				l	1	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
154 WTSP	09/11/1	2 09/11/12	Tue Prime C CSI: Crime Scen	CM e Investigation	10-11p	- T	:30	1 \$2	,000.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	/10/12 Date Ra	09/16/12	- T escription		\$2,000.00 End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		2-09/16/12 T		10-1			- T		(\$2,000.00)			
_	edited		,									
		to pgm chg	Tue Prime C	CM	10-11p	- T	:30	1 ¢1	,000.00 P-4	0.00 NM	0	\$0.00
133 W 13F	09/10/1	2 09/10/12	CSI: Crime Scen		•	- 1	.30	ι φ4	,000.00 F-4	0.00 INIVI		φ0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	/17/12 <u> Date Ra</u>	09/23/12	- T escription		\$4,000.00 End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		2-09/23/12 T		10-1			- T) (\$4,000.00)			
_	edited	e to pgm chg	1									
			Tue Prime C	CM	Tue 10-11p	- T	:30	1 \$4	,000.00 P-4	0.00 NM	1	\$4,000.00
100 11 101	00/20/1	2 00/20/12	Vegas	O.W.	140 10 11p	•	.00	. ψ.	,000.001	0.00 1411	i i	ψ1,000.00
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	Wed Prime B	CM	\$4,000.00 Wed 9-10p	0.00 W	:30	1 \$3	.000.00 P-4	0.00 NM	1	\$3,000.00
107 11101	00/00/1	2 00/00/12	Criminal Minds	OW	Wed 5 Top	••	.00	ΙΨΟ	,000.001 4	0.00 14101		ψο,οσο.σσ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W Wed Prime B	CM	\$3,000.00 Wed 9-10p	0.00 W	:30	1 \$3	,000.00 P-4	0.00 NM	1	\$3,000.00
100 11101	00/12/1	2 00/12/12	Criminal Minds	OW	Wed 5 Top	••	.00	ΙΨΟ	,000.001 4	0.00 14101		ψο,οσο.σσ
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W Wed Prime C	1 CM	\$3,000.00 Wed 10-11p	0.00 W	:30	1 \$2	,500.00 P-4	0.00 NM	0	\$0.00
2100 11101	00/00/1	2 00/00/12	CSI: Crime Scen		•		.00	. ψ=	,000.001	0.00 14141	Ĭ	ψ0.00
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	03/12 <u>Date Ra</u>	09/09/12 inge D	escription		\$2,500.00 E/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
1 WTSP	09/03/12		/ed Prime C		10-11p		W		(\$2,50 0.00)			
_	edited G 223 CC	ONVENTION	COVERAGE]									
			Wed Prime C	CM	Wed 10-11p	W	:30	1 \$2	,500.00 P-4	0.00 NM	1	\$2,500.00
			CSI: Crime Scen	e Investigation	•				•			. ,
Sta Week: 09/		End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	Rate \$2,500.00	Rating 0.00						
		2 09/19/12	Wed Prime C	CM	Wed 930-11p		:30	1 \$4	,500.00 P-4	0.00 NM	1	\$4,500.00
			Big Brother (Seas	son Finale)								
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,500.00	Rating 0.00						
		2 09/26/12	Wed Prime C	CM	Wed 10-11p	W	:30	1 \$4	,500.00 P-4	0.00 NM	1	\$4,500.00
			CSI: Crime Scen	e Investigation	•				•			. ,
Sta Week: 09/	rt Date	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,500.00	Rating 0.00						
			Thu Prime A	CM	Thu 8-9p	T	:30	2 \$2	,500.00 P-4	0.00 NM	2	\$5,000.00
			Big Bang Theory		•				•			. ,
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/		09/09/12 2 09/13/12	Thu Prime A	CM	\$2,500.00 Thu 8-9p	0.00 T	:30	1 \$2	,500.00 P-4	0.00 NM	1	\$2,500.00
		-	Big Bang Theory		•			Ŧ-				. ,
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	Thu Prime A	CM	\$2,500.00 Thu 8-9p	0.00 T	:30	1 \$4	,500.00 P-4	0.00 NM	1	\$4,500.00
			Big Bang Theory		•			+ **	, - - •			, ,
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo			Spots	Amount
165 WTSP	09/20/12	2 09/20/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p	T	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	T	1	+ .,	0.00 T		4	0.00.004		#4.500.00
166 WTSP	09/27/12	2 09/27/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p al	'['	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2 167 WTSP		09/30/12 2 09/06/12	Thu Prime B	CM	\$4,500.00 Thu 9-10p	0.00 T	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
			Big Brother 14		·			. ,			, ,
<u>Star</u> Week: 09/0	nt Date 03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
168 WTSP			Thu Prime B	СМ	Thu 9-10p	T	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Star	rt Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/16/12	T	<u>3pots/week</u>	\$3,500.00	0.00					
169 WTSP	09/20/12	2 09/20/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	T	1	\$4,500.00	0.00 T		4	0.00.004		# 0.00
E170 WTSP	09/06/12	2 09/06/12	Person of Interes	CM t	Thu 10-11p	1	:30	1 \$2,000.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 09/0 Spot Ch	03/12 <u>Date Ra</u>	09/09/12 nae D	escription		\$2,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		2-09/09/12 T			10-11p		Th				
	edited	22 CONVEN	ITION COVERAGE	= 1							
			Thu Prime C	CM	Thu 10-11p	T	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
	_		Person of Interes		_						
Star Week: 09/1	rt <u>Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
173 WTSP		2 09/14/12		СМ	Fri 8-9p	F	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
Star	rt Date	End Date	Undercover Boss Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/16/12	F	1	\$1,500.00	0.00					
174 WTSP	09/21/12	2 09/21/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	F		\$3,000.00	0.00					
175 WTSP	09/28/12	2 09/28/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Star Week: 09/2	rt Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
177 WTSP			Fri Prime B	CM	Fri 9-10p	F	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
0.		5 1 5 1	CSI: NY	0	5.	5 :					
Star Week: 09/1	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
178 WTSP	09/21/12	2 09/21/12		CM	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Star	rt Date	End Date	CSI: NY Weekdays	Spots/Week	Rate	Rating					
Week: 09/1	17/12	09/23/12	F			0.00					
179 WTSP	09/28/12	2 09/28/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/2		09/30/12	F	1	+ - ,	0.00		4 04 500 005 :	0.00.111		Φ4 5 00 00
180 WTSP	09/07/12	∠ 09/07/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
180 WTSP	09/07/1	2 09/07/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	-	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/0	1 Date 13/12	End Date 09/09/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Ratin 0.0							
181 WTSP	09/14/1	2 09/14/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	-	F	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/1	<u>Date</u> 0/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$1,500.00	Ratin 0.0							
182 WTSP	09/21/1	2 09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	-	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Ratin 0.0							
183 WTSP	09/28/1	2 09/28/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	-	F	:30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Week: 09/2	t Date 4/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$3,000.00	Ratin 0.0							
185 WTSP	09/15/1	2 09/15/12	Sat Prime B Crimetime Satur	CM day	Sat 9-10p	-	S-	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start Week: 09/1	t Date 0/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$1,000.00	Ratin 0.0							
186 WTSP			Sat Prime B Crimetime Satur	CM dav	Sat 9-10p	-	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$1,500.00	Ratin 0.0	_						
187 WTSP			Sat Prime B Crimetime Satur	CM	Sat 9-10p		S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/2	t Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$1,500.00	Ratin 0.0							
188 WTSP			Sun Prime A 60 Minutes	СМ	7-8p		S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Week: 09/0	t Date	End Date 09/09/12	Weekdays	Spots/Week	Rate \$2,500.00	Ratin 0.0	_						
189 WTSP			Sun Prime A 60 Minutes	СМ	7-8p		S	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Week: 09/1	t Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$2,500.00	Ratin 0.0							
		2 09/23/12	Sun Prime A	СМ	7-8p		S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	t Date	End Date 09/23/12	60 Minutes WeekdaysS	Spots/Week	Rate	Ratin							
Week: 09/1 191 WTSP			Sun Prime A	CM	\$4,500.00 7-8p	0.0	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	t Date	End Date	60 Minutes Weekdays	Spots/Week	Rate	Ratin							
Week: 09/2 192 WTSP		09/30/12	Sun Prime B	CM	\$4,500.00 Sun 8-9p	0.0	S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	t Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/0 193 WTSP		09/09/12	Sun Prime B	CM	\$3,500.00 Sun 8-9p	0.0	00 S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	t Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Ratin	_						
Week: 09/1 194 WTSP		09/16/12	Sun Prime B	CM	\$3,500.00 Sun 8-9p	0.0	00 S	:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
	t Date	End Date	Big Brother 14 Weekdays	Spots/Week	Rate	Ratin							
Week: 09/1	7/12	09/23/12	S	1	\$4,500.00	0.0	00					I	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code		Start/End T		Len Spo		Rtg Type		Amount
194 WTSP	09/23/1	2 09/23/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12 inge D	escription		\$4,500.00 t/End Time	0.00	Neekdays	Length Rate	Rtg Type		
1 WTSP	09/17/12	2-09/23/12 S			8-9p	-	S				
	edited G 216]										
195 WTSP	09/30/1	2 09/30/12	Sun Prime B Amazing Race	CM	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
196 WTSP	09/09/1	2 09/09/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
197 WTSP		2 09/16/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1 \$2,000.00 P-4	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week	Rate \$2,000.00	Rating 0.00					
198 WTSP			Sun Prime C The Good Wife	CM	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0.00					
199 WTSP			Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/30/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0.00					
200 WTSP			Sun Prime D	CM	Sun 10-11p	S	:30	1 \$1,800.00 P-4	0.00 NM	1	\$1,800.00
Cto	ort Doto	End Data	The Mentalist	Cnoto/Mook	Doto	Dating					
Week: 09/	rt Date 03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	Rate \$1,800.00	Rating 0.00				į	
201 WTSP	09/16/1	2 09/16/12	Sun Prime D The Mentalist	СМ	Sun 10-11p	S	:30	1 \$1,800.00 P-4	0.00 NM	1	\$1,800.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
			Sun Prime D	CM	Sun 10-11p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	The Mentalist Weekdays	Spots/Week	Rate	Rating					
Week: 09/	17/12	09/23/12	S	1	\$3,500.00	0.00					
203 WTSP	09/30/1	2 09/30/12	Sun Prime D The Mentalist	CM	Sun 10-11p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
204 WTSP			NFL Football Gan		1-4p	S	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/09/12	Fri Prime B	CM	\$4,000.00 Fri 9-10p	0.00	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
			CSI: NY		_			, ,			, ,
Week: 09/		End Date 09/09/12	Weekdays F	Spots/Week 1	Rate \$1,500.00	Rating 0.00					
206 WTSP	09/15/1	2 09/15/12	NCAA Football G		3-7p	S-	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
207 WTSP			M-F 5-530p 5-530p 10 News	CM	5-530p	MIWIF	:30	1 \$550.00 P-3	0.00 NM	1	\$550.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	

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Order / Rev: 704662 - 3 Advertiser: Obama/D/President

Alt Order #: 06262013 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start		Inventory Code		Start/End T		Len Spo	ots	Rate Pri		Spots	Amount
207 WTSP 09/17/	12 09/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	MTWTF	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
208 WTSP 09/17/	12 09/21/12	ON (M-Su) 430a-5a News	СМ	430a-5a (4:30 XM-5:00	MTWTF	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week 1	Rate \$75.00	Rating 0.00						
209 WTSP 09/15/	12 09/15/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
210 WTSP 09/15/	12 09/15/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p	S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
211 WTSP 09/17/		CBS This Morning	•	7-9a	МГЖГБ	:30	1	\$200.00 P-4	0.00 NM	1	\$200.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays MTWTF	Spots/Week	Rate \$200.00	Rating 0.00						
212 WTSP 09/22/		Sat 8-10a	CM	Sat 8-10a	S-	:30	1	\$300.00 P-3	0.00 NM	2	\$600.00
Start Date	End Date	CBS This Morning Weekdays	g Saturday Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S-	1	\$300.00 \$300.00	0.00						
213 WTSP 09/04/		M-F CBS Soaps	CM	M-F 1230-2p		:30	3	\$850.00 P-3	0.00 NM	3	\$2,550.00
Start Date	End Date	Young & Restless Weekdays	s/Bold & Beau Spots/Week	ti Rate	Rating						
Week: 09/03/12	09/09/12	- TWTF	3	\$850.00	0.00 - T			\$0,000,00 D.4	0.00 NIM		# 0.00
E214 WTSP 09/11/	12 09/11/12	Tue Prime C The Mentalist	СМ	10-11p	- 1	:30	1	\$2,000.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
Spot Ch Date R	ange D	Description		t/End Time	<u>v</u>	<u>Veekdays</u> T	Len	gth Rate :30 (\$2,000.00)	Rtg Type		
Credited				•		1		.30(φ2,000.00)	0.00 14171		
[MG PKG I		D 221 TO EQUAL N Tue Prime C	CM	Tue 10-11p	- T	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
		NCIS: Los Angele	es	•	5			* 1,000110			*****
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> - T		Rate \$4,000.00	Rating 0.00						
Spot Ch Date R 1 WTSP 09/17/2		Description Tue Prime C		t/End Time 10-11p	_	<u>Veekdays</u> T	Len	gth Rate :30 (\$4,000.00)	Rtg Type 0.00 NM		
Credited [mg 218]				·				,			
216 WTSP 09/23/	12 09/23/12	Sun Prime B Person of Interes	СМ	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 N217 WTSP 09/18/	09/23/12	Tue Prime Other	CM	\$4,500.00 9-11p	0.00 - T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		NCIS: Los Angele	es	·		.00	•	Ψ 1,000.00	0.00	·	ψ.,σσσ.σσ
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
N218 WTSP 09/18/	12 09/18/12	Tue Prime Other tue 8p-11p	СМ	8p-11p	- T	:30	1	\$4,000.00 P-5	0.00 NM	1	\$4,000.00
Start Date Week: 09/17/12	End Date 09/23/12	Weekdays - T	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
N219 WTSP 09/15/	12 09/15/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	S-	:30	1	\$2,800.00 P-3	0.00 NM	1	\$2,800.00

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WTSP-TV

Totals

578 \$375,655.00

Order / Rev: 704662 - 3

Alt Order #: 06262013 Advertiser: Obama/D/President

Flight Dates: 09/04/12 - 10/01/12 Product Desc: OBAMA FOR AMERICA

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Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N219 WTSP 09/15/12	2 09/15/12	Sat Prime C 48 Hours Mystery	CM,	Sat 10-11p	S-	:30	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$2,800.00	Rating 0.00					
N220 WTSP 09/15/12	2 09/15/12	Sat Prime A Crimetime Saturd	CM ay	Sat 8-9p	S-	:30	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S-	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
N221 WTSP 09/16/12	2 09/16/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	15pS	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays S	Spots/Week 1	Rate \$800.00	Rating 0.00					
N222 WTSP 09/04/12	2 09/06/12	Prime Political Pro Democratic Natio	0		-11p - T- T	:30	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays - T- T	Spots/Week 2	Rate \$2,000.00	Rating 0.00					
N223 WTSP 09/05/12	2 09/05/12	Prime Political Pro Democratic Natio	0		-11pW	:30	1 \$2,500.00 P-4	0.00 NM	1	\$2,500.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays W	Spots/Week 1	Rate \$2,500.00	Rating 0.00					